



Summary

20 years as a Fine Artist, with 5 years as a Web & Graphic Designer. My education in cognitive science and neuroscience, as well as my extensive involvement in the arts, gives me a unique perspective and insight into how users interact with and are affected by design. I enjoy solving problems creatively and collaboratively, and I bring humility, perseverance, curiosity, and a love of learning to all that I do. I am passionate about creating designs that are not only aesthetically pleasing, but also functional, accessible, and meaningful.

Experience

Fusion Creative Works – Graphic & Website Designer

2021 - Present

- Manage 60+ Wordpress websites created with Divi theme and builder, HTML & CSS.
- Created the interior layout and design for 50+ fiction/non-fiction books using Adobe InDesign, Illustrator, & Photoshop.
- Created over 30 eBooks using Sigil.
- Designed graphic assets, infographics & PDFs for digital & print use.

Freelance Web & Graphic Designer

2017 - Present

- 20 clients projects, 13 completed, 7 ongoing. Clientele: small businesses, individuals & start-ups - industries include: medical, active lifestyle, life coaching, tech, local community, craft beer, etc.
- Upwork (freelancing platform): Top Rated with 100% Job Success Rate, 10 jobs, 473 hrs worked, and \$10k+ in earnings.
- Created Instagram & Facebook accounts for Arts & Humanities Bainbridge’s Public Art Commission; added 289 followers in first 90 days.
- Course Material Editing and Layout: Lee Eiseman, Executive Director, Pantone Color Institute: Color & Design Master Course, Crossover Colors in Interior Design.

Bainbridge Island Studio Tour – Web & Graphic Designer

2018 - Present

- Maintain the website and database, twice yearly change over of artists, artist info, images and Tour information.
- Brochure creation, print/digital/web ads, posters, and downloadable PDFs for attendees.
- Site re-design in 2020 due to Covid-19. Increased traffic from 9,000 hits/month to 13,000 hits/month, with a high of 27,800 hits/month - a 44% increase in monthly traffic.

Photorealistic Fine Art Painter

2003 - 2023

- Drawing, painting & photography.
- Created approx. 230 acrylic paintings, have sold 200+ to date (87% purchase rate).
- Exhibited in 5 galleries across WA and CA: 10 solo shows, 14 group shows, 2020 Honorable Mention Award - Collective Visions Gallery, Bremerton, WA.
- Corporate and private clients, brand management for 20 years.

Contact

- www.huntleyland.com
- sharon@huntleyland.com
- [Linkedin/in/sharon-huntley-land](https://www.linkedin.com/in/sharon-huntley-land)
- 206.319.3329

Tools

Adobe Creative Suite:

Photoshop
 Illustrator
 InDesign
 AfterEffects
 Dreamweaver
 Sketch | XD
 Acrobat
 •
 Axure RP
 Squarespace
 Wix (Wix Expert)
 Microsoft Office

Wordpress:

DIVI, Elementor
 Bakery, Beaver
 WooCommerce
 LearnDash
 •
 HTML5/CSS
 Javascript
 Bootstrap 4
 SQL Databases
 Mailchimp
 Sigil (ebooks)
 Google Docs

Skills

Responsive Web Designs	Prototypes
Print & Layout Designs	Wireframes
Graphic Design	Design Research
Logo Design	Case Studies
User Experience (UX)	Usability Testing
Social Media Marketing	Illustration
Project Management	Typography

Education

Web Design Certificate
 UC San Diego - Extension
 2018 - 2019

UX Design Certificate
 UC San Diego - Extension
 2017 - 2018

BS Cognitive Science
 Specialization in Neuroscience
 Minor Visual Arts - Studio
 UC San Diego
 1994 - 1998